



YACOUBIAN-HOBBS

2018 YACOUBIAN-HOBBS, ARENI

Rind, Vayots Dzor, Armenia

Internationally renowned winemaker Paul Hobbs and the Yacoubian family journey to the Birthplace of Wine to craft modern, world-class wines from the indigenous varieties found in the high altitude, mineral-rich soils of Vayots Dzor, Armenia. Their newly planted vineyards grow a stone's throw away from the Areni-1 cave, the oldest known winery dating from over 6,000 years ago. With their local team, Paul and the Yacoubians are growing and crafting wines that confirm Armenia's part not only in the ancient history of winemaking, but in its very relevant present and future amongst the great wine regions of the world.



Vineyards

- **Region:** Rind, Vayots Dzor
- **Elevation:** over 4,000 ft (1,300 m)
- **Soil:** Mineral rich volcanic soils with limestone deposits
- **Harvest dates:** October 30 and November 13, 2018

Winemaking

- **Aging:** 20 months in stainless steel
- **Bottled:** June 2020
- **Varietal Composition:**
 - **95% Areni** - an ancient variety indigenous to Armenia, Areni has adapted perfectly to the high altitude, mountainous region of Vayots Dzor, where the vines thrive on the rocky, mineral-rich, volcanic soils. This late-ripening grape makes fresh, elegant, structured wines with bright red fruit flavors, and a characteristic black pepper spice.
 - **5% Tozot** - a rare indigenous Armenian variety with dense, conical bunches, medium-sized berries, and medium skin thickness. Its name translates to “dusty,” and is derived from the berries being covered in heavy bloom. It contributes crispness to the finished wine.



Flavor Profile

- Elegant aromas of morello cherry and strawberry mingle with baking spices and clove in this lighter bodied red wine. On the palate, bright notes of pomegranate, and white pepper are balanced by refreshing acidity and a clean finish.

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